



# CARTON COUNCIL

[www.recyclecartons.ca](http://www.recyclecartons.ca)

## Events

May 30 – June 1, 2017

Deerhurst Resort, Huntsville, ON

The CCC had a booth at the [Municipal Waste Association's Spring Workshop](#).

September 27 – 29, 2017

Montreal, QC

The CCC is a proud sponsor of the [Conference on Canadian Stewardship](#), a biennial industry event focused on themes that are essential to the creation, operation and sustainability of efficient product stewardship programs in Canada. Come see us at booth number 6!



CARTON COUNCIL OF CANADA NEWSLETTER

# Spring 2017

## CARTON RECYCLING CONTINUES TO GROW

**IN MARCH, THE RESOURCE PRODUCTIVITY AND RECOVERY AUTHORITY** (formerly known as Waste Diversion Ontario) released the [2015 Residential Blue Box Tonnage Highlights](#) which covers the tonnages of Blue Box materials marketed (i.e., sold to end markets) after collection and processing at a material recovery facility (MRF). For the 4th consecutive year, the quantity of polycoat (post-consumer cartons) material marketed by municipalities has grown, to over 7,000 tonnes. The relative increase from the previous year—4.2%—represents the single largest year-over-year increase of any commodity.

Equally encouraging, is the optimization work that has been carried out at various MRFs across Ontario over the past few years. As an example, [Northumberland's facility installed a PET optical sorter](#) in the spring of 2015, which helped divert more PET as well as other containers types, including post-consumer cartons. By removing more PET from the line, the visibility on the sorting belt increased, benefiting the sorting of other container types. Similarly, the [City of Hamilton recently implemented a number of changes and upgrades](#) to improve the container line's capture rates and increase revenue potential. While it is still early to document improvements, all signs point to a reduction of targeted materials lost to landfill.

Carton Council welcomes opportunities to collaborate with municipalities and/or their facility operator in optimization initiatives that can impact carton recycling. Please [contact us](#).

### WORKING WITH ONTARIO SCHOOLS TO GROW BEVERAGE CONTAINER RECYCLING

The CCC has renewed its support to the [Canadian Beverage Container Recycling Association](#) to pilot its successful [Recycle Everywhere 101 program](#) in Ontario schools. The initiative is meant to complement schools' existing waste diversion programs by providing additional recycling infrastructure and educating students about the importance of recycling both in school and at home.

Four schools in the York Catholic District School Board (YCDSB)—St. Anne Catholic Elementary School in Richmond Hill, St. Michael the Archangel Catholic Elementary School in Woodbridge, St. Maximilian Kolbe Catholic High School in Aurora and St. Agnes of Assisi catholic primary school in Vaughan—are participating in the pilot, which began in April 2017.



## SPRING 2017 NEWSLETTER

### MULTI-FAMILY FOCUS

Like all blue box recyclables, the capture rate of cartons from multi-family (MF) households is significantly lower than single-family (SF), as documented in [Stewardship Ontario's 2014/2015 Curbside Material Composition Study](#).

As residents need to be reminded and motivated to recycle, the CCC is open to working with municipalities that have a significant multi-family population and are looking to increase the capture rate of cartons and other recyclable commodities from multi-family households.

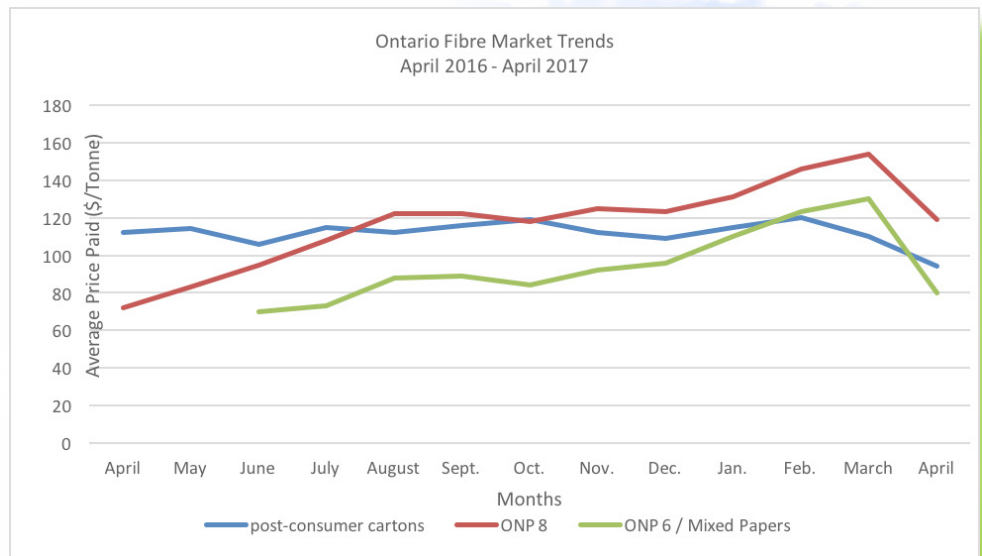
In Fall 2016 CCC joined forces with [Recycle BC](#) (formerly Multi-Material British Columbia) in a [5-week digital education campaign to promote carton recycling](#). While the campaign targeted BC residents at large, it was especially successful in increasing the number of cartons captured in multi-family households. Recycle BC's preliminary data shows that about 7% more cartons were collected in the months of November and December 2016 combined (when the campaign took place), versus the previous year. The corresponding increase from the curbside stream was 2%.

[Contact us](#) if you are interested in promoting recycling to your residents living in multi-family households.



### POST-CONSUMER CARTON GRADE MARKET VALUE

As per the Ontario Market Trends graph, until recently the monthly average value for post-consumer cartons was stable and tracked above \$100/tonne. Starting in April 2017, we noted a drop in the average price paid for most commodities, including cartons. Similar to other commodities, pricing is reflective of many variables including quality. Lower quality generally results in lower average price paid for a specific commodity. While we are aware that recent movement of post-consumer carton loads has been difficult in certain parts of Canada, the Carton Council anticipates that this situation will improve with new expected consumption for the grade coming on line during the second half of 2017.





# END-MARKETS & BROKERS

Please note: End-markets have their own purchasing specifications and requirements. Some may buy directly from generators of grade PSI 52 while others may use their existing sourcing network or the brokers/traders listed below to purchase their volumes of post-consumer cartons.

## UNITED STATES

- **Resolute**, Fairmont, WV
- **Fox River**, De Pere, WI
- **Great Lakes Tissue**, Cheboygan, MI
- **ReWall**, Des Moines, IA

## MEXICO

*Mills consuming cartons:*

- **Biopappel**, Tres Valles, Veracruz State
- **Celupak**, San Juan Del Rio, Queretaro State
- **Fabrica de Papel San Jose**, Texcoco, Estado de Mexico
- **Imerssa**, Zumpango, Estado de Mexico
- **Kimberly-Clark**, Orizaba, Veracruz State
- **Recicladados del Izta**, San Rafael Tlamanalco, Estado de Mexico
- **SCA**, Ciudad Sahagun, Hidalgo State
- **Ziklum**, Acolman, Estado de Mexico

## ASIA

- **Daewang Paper Co. Ltd.**, Gunpo-si, S. Korea
- **Daewon Paper Co.**, Pochun, S. Korea

- **Samjung Pulp Ind. Co. Ltd.**, Godeokmyeon, S. Korea
- **Shin Chang & Paper Industry Co. Ltd.**, Chungchongnam-Do, S. Korea
- **Kyungbo Paper**, S. Korea
- **Ssangyong C&B**, S. Korea
- **Kleannara**, S. Korea
- **Prince**, S. Korea
- **Sinchang**, S. Korea
- **Fiber Pattana**, Bangkok, Thailand

## CONSUMERS OF POLY/ALUMINUM AND POLY RESIDUAL:

- **Ecolaminados**, Morelia, Michoacan State
- **Ecomadera**, Jiquilpan, Michoacan State
- **Grupo Tea**, Zumpango, Estado de Mexico
- **IMERSSA**, Zumpango, Estado de Mexico
- **PLACOVE**, Toluca, Estado de Mexico
- **Q.F. Mex**, Mexico D.F
- **Ziklum**, Acolman, Estado de Mexico Ecolaminados, Morelia, Michoacan State

COMPANY	LOCATION	CONTACT
Berga Recycling	St-Eustache, Qc	Gates@Bergarecycling.com
Canada Fibers Ltd.	Toronto, On	Annes@Canadafibersltd.com
Colin Johnston Trading Inc.	St. Catharines, On	Colin@Colinjohnstontrading.com
Continental Paper Grading Of Canada Inc.	Mississauga, On	mseperic@cpgco.com
Icf Global, Inc.	Temecula, Ca	Paulchung01@Gmail.com
Newport CH International Llc	Orange, Ca	Chahne@Newportch.com
Recyclage Laroche	Candiac, Qc	Gerry@Larocherecycling.com
Potential Industries, Inc.	Wilmington, Ca	Tony.fan@Potentialindustries.com
Recyclable Materials Marketing	Brantford, On	atul@remm.ca
Westrock	Monteal, Qc	mike.quinn@westrock.com
Storelli Recycling Company	Ft. Lauderdale, Fl	Vstorelli@Bellsouth.net
The Paper Tigers	Bannockburn, Il	Nhalper@Papertigers.com

The brokers listed above are known to the CCC as brokers of post-consumer cartons (PSI-52 grade). The list is presented for consideration only and does not contain all available options. Please conduct proper due diligence when selecting a broker to ensure pricing and services are competitive and suited to your needs.